
A PLAN FOR THE FIRST
YEAR IN BUSINESS



★
YOUR
COMPLETE
BUSINESS
PLAN

Business Plan

This is your custom business plan to help you
in your business journey.

CURRENT AS OF
8 JUNE 2023

Really Great Site

CREATED BY
REALLY GREAT SITE



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Executive Summary

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Let's begin...



Goals

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Goal 1: Add your first goal here

Goal 2: Add your second goal here

Goal 3: Add your third goal here

Goal 1 Breakdown

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Start Date: dd/mm/yy

Completion Date: dd/mm/yy

Steps To Make Goal 1 Happen

1. Add the first step here
2. Add the second step here
3. Add the third step here
4. Add the fourth step here

◆ Things To Think About

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Goal 2 Breakdown

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Start Date: dd/mm/yy

Completion Date: dd/mm/yy

Steps To Make Goal 2 Happen

1. Add the first step here
2. Add the second step here
3. Add the third step here
4. Add the fourth step here

◆ Things To Think About

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Goal 3 Breakdown

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Start Date: dd/mm/yy

Completion Date: dd/mm/yy

Steps To Make Goal 3 Happen

1. Add the first step here
2. Add the second step here
3. Add the third step here
4. Add the fourth step here

◆ Things To Think About

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Mission

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Vision

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Service Offering

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Offering 1	Add a short description of the offering here
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Offering 2	Add a short description of the offering here
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Offering 3	Add a short description of the offering here
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Offering 1

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- Add key points about the offering here
- Describe key points about the offering here
- Add key points about the offering here
- Describe key points about the offering here

Starting from \$123.00 AUD



Offering 2

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- Add key points about the offering here
 - Add a sub point here
 - Add a sub point here
 - Add a sub point here
- Describe key points about the offering here
- Add key points about the offering here
- Describe key points about the offering here

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Starting from \$123.00 AUD



Offering 3



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- Add key points about the offering here
 - Add a sub point here
 - Add a sub point here
 - Add a sub point here
- Describe key points about the offering here
- Add key points about the offering here
- Describe key points about the offering here

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Starting from \$123.00 AUD

Meet The Team

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Olivia Wilson

Position Title

Write a brief description of this team member here.



Reese Miller

Position Title

Add a brief description of this team member here.



Rufus Stewart

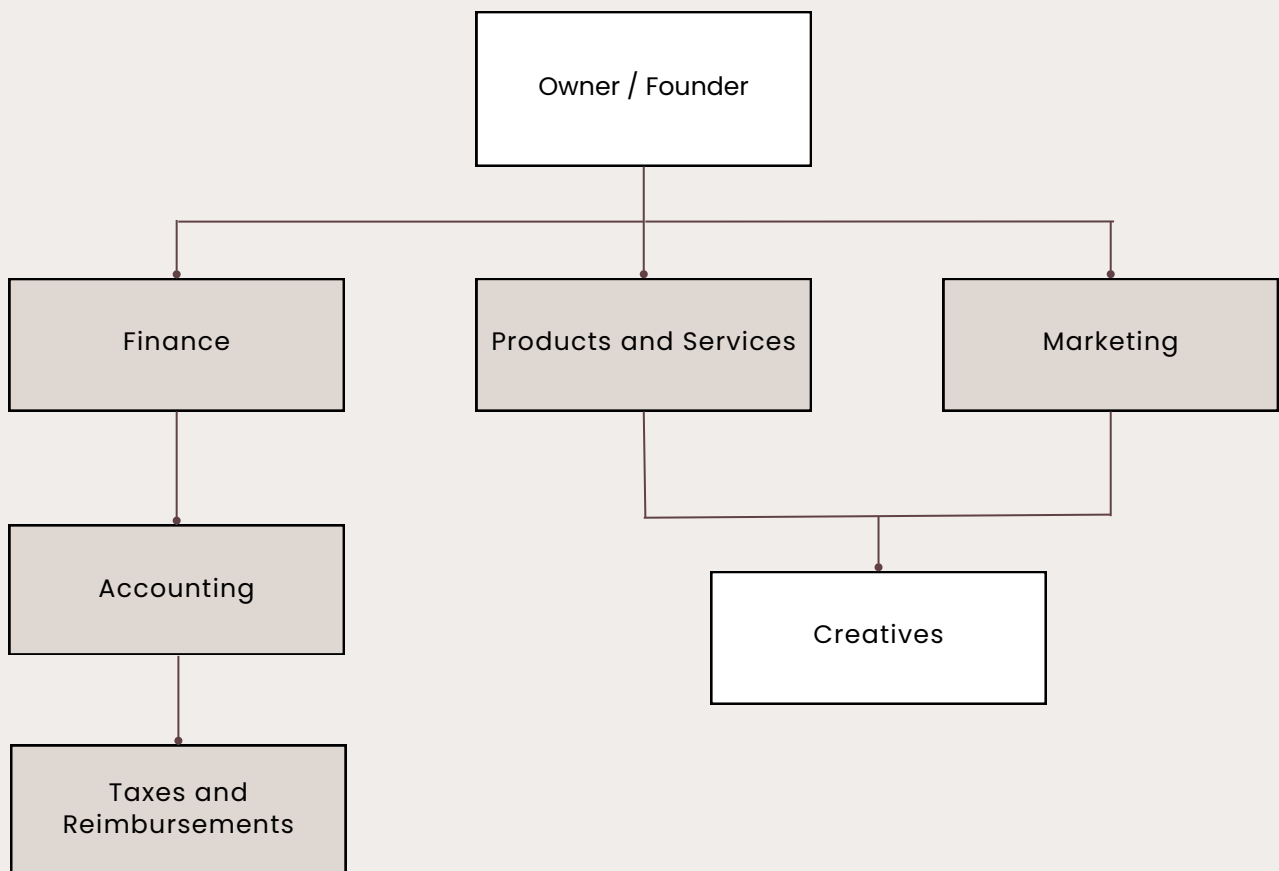
Position Title

Write a brief description of this team member here.

Team Structure

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Notes

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Team Roles and Responsibilities

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	Role	Responsibilities
Add team member	Include the team member role here	<ul style="list-style-type: none"> List the responsibilities here List the responsibilities here List the responsibilities here

Marketing Plan

Method	Description	Budget
Write the marketing method here	Add a description of this method here	\$123.00

Notes

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Market Research

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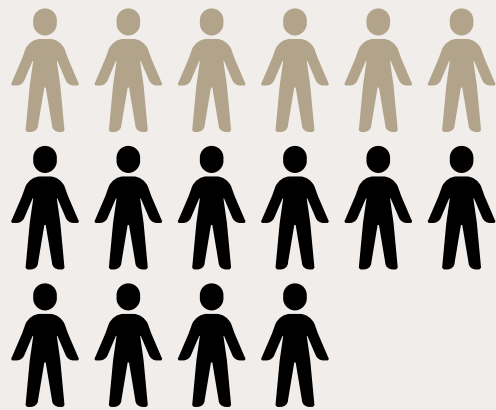
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Target Market

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Key Statistics

25-45

Target Age

F

Females

3+ hrs

On Social Media
Per Day

\$80k

Average Yearly Income

45%

Shop Mobile
Devices

8/10

Own A Business Or
Personal Brand



Competitor Analysis

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Competitor Name	Website	Strengths and Weaknesses
Add a competitor name here	www.reallygreatsite.com	<ul style="list-style-type: none">• Add a list of strengths and weaknesses• Write a list of strengths and weaknesses

Summary

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SWOT Analysis

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Strengths

- Add a list of strengths here
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Weaknesses

- Add a list of weaknesses here
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- Add a list of weaknesses here

Opportunities

- Add a list of opportunities here
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Threats

- Add a list of threats here
- Add a list of threats here
- Add a list of threats here
- Add a list of threats here

◆

Checklists

Weekly Items To Complete	Deadline	Completed?
Write an item to be completed here	8 June 2023	Yes

Monthly Items To Complete	Deadline	Completed?
Write an item to be completed here	8 June 2023	Yes



Notes and Thoughts

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